



# Medlock Ames

## 2012 Wine Club Schedule

Our members receive new release wines before anyone else, and they enjoy exclusive access to our smaller bottlings and single-block wines. We release wines in **four quarterly shipments** per year, generally in February, May, September, and November (weather permitting).

Club Level	Case Club	Six Bottle	Three Bottle	"Pick As You Go" Case Club
% off retail	25%	20%	15%	25%

### **Membership Benefits:**

- **First access** to all new releases and limited production wines, plus access to perfectly aged wines from our cellar. We include winemaker notes and recipes to pair with each shipment.
- **Complimentary ground shipping** on all orders of a case (12 bottles) or more.
- **Private Access for complimentary tours** of our Estate, the Bell Mountain Ranch, by appointment.
- **Complimentary wine tasting** at our tasting room, no appointment necessary for groups up to 6 people.
- **Exclusive Access to wine club events**, including quarterly pickup parties and our annual Dinner in the Vineyard. Members also pay a lower ticket price for public events.
- **Private Pizza Parties:** Our club members can schedule private pizza and wine tasting parties for groups of 6-20 people at \$40 per person. At least 2 weeks advance notice, please.
- Through our **Ambassador** program, members receive individually tailored benefits for recruiting new wine club members and helping to get the word out about Medlock Ames.

### **Additional Benefits for Case Club Members:**

- **Holiday Gifts** from our Estate each year, such as our handmade preserves and Estate olive oil.
- **Complimentary** ground shipping on all wine club releases

## 2012 Wine Club Releases: Red & White Wine Club Tiers

Each wine is grown and produced on our Bell Mountain Ranch Estate

Shipment	Vintage	Wine Selection	Retail Price	Club Tier *		
				Case	Six	Three
Spring	2008	RED	\$32	5	3	2
	2010	Chardonnay	\$35	5	2	1
	2010	Barrel Fermented Sauvignon Blanc	\$35	2	1	
Summer	2011	Sauvignon Blanc	\$27	5	3	1
	2010	Barrel Select Chardonnay	\$50	2	1	1
	2011	Rosé	\$20	5	2	1
Fall	2008	Merlot	\$38	6	3	1
	2008	Hilltop Cabernet Sauvignon	\$55	3	2	1
	2009	Kate & B's Block Cabernet Sauvignon	\$65	3	1	1
Winter	2009	Cabernet Sauvignon	\$52	6	3	1
	2006	Cabernet Sauvignon ( <i>library release</i> )	\$55	4	2	1
	2008	Small Vines Cabernet Sauvignon	\$55	2	1	1
<b>Winter special offering</b>	2010	Pinot Noir	\$42			

\*The table shows the number of bottles included per club tier per shipment

## 2012 Wine Club Releases: Red Wine Only Tiers

Shipment	Vintage	Wine Selection	Retail Price	Case	Six	Three
<b>Spring</b>	2008	RED	\$32	8	4	2
	2006	RED ( <i>library release</i> )	\$32	4	2	1
<b>Summer</b>	2008	Merlot	\$38	8	4	2
	2004	Merlot ( <i>library release</i> )	\$38	4	2	1
<b>Fall</b>	2008	Hilltop Cabernet Sauvignon	\$55	8	4	2
	2009	Kate & B's Block Cabernet Sauvignon	\$65	4	2	1
<b>Winter</b>	2009	Cabernet Sauvignon	\$52	6	3	1
	2006	Cabernet Sauvignon ( <i>library release</i> )	\$55	4	2	1
	2008	Small Vines Cabernet Sauvignon	\$55	2	1	1
<b>Winter special offering</b>	2010	Pinot Noir	\$42			

The table above shows the number of bottles included per club tier per shipment

### **New this year: "Pick As You Go" Customizable Case Club:**

- Four fully customizable shipments per year – choose from any available newly released, current, and library vintages.
- Members of this club order a minimum of a case of wine at each of the four yearly club offerings.
- Members of this club receive 25% off retail pricing, complimentary shipping on all case orders, and agree to a minimum of one year of membership.
- If no custom order is received for any given club shipment, we will send the standard case club offering.
- Pick as you go members enjoy all of the wine club benefits.

## Pre-Pay Membership Pricing for 2012

Perhaps you prefer to pay for a year of wine club shipments up front?

These one-year prepaid memberships make a perfect gift for any wine lover.

### Reds & Whites Club

Club	Shipping Pre-pay	Pickup Pre-Pay
<b>3 Bottle Club</b>	\$490.00	\$410.00
<b>6 Bottle Club</b>	\$880.00	\$740.00
<b>Case Club</b>	\$1395.00	\$1395.00

### Red Wines Only Club

Club	Shipping Pre-pay	Pickup Pre-Pay
<b>3 Bottle Club</b>	\$510.00	\$430.00
<b>6 Bottle Club</b>	\$940.00	\$800.00
<b>Case Club</b>	\$1500.00	\$1500.00

Pre-paid memberships are an excellent introduction to the full range of wine that Medlock Ames produces each year and are available for each club tier in either the shipping or pick-up options. They include all four wine club releases for 2012 and are **non-customizable**. Memberships will automatically terminate at the end of the year, unless you choose to renew at that time.

## Important Club Dates for 2012

Release	Est. Club Ship Date	Pickup Party	Other Club Events
<b>Spring</b>	Monday, February 20th	Sat. February 25 <sup>th</sup> 2-5pm	<b><i>Barrel Tasting Preview</i></b> Thursday, March 1 <sup>st</sup> , 6pm
<b>Summer</b>	Monday, May 14th	Sat. June 2 <sup>nd</sup> 2-5pm	<b><i>Dinner in the Vineyard</i></b> Saturday, July 14th, 3:00pm
<b>Fall</b>	Monday, September 24 <sup>th</sup>	Sat. September 22nd 2-5pm	<b><i>14<sup>th</sup> Wine Road Wine &amp; Food Affair</i></b> Sat. & Sun., Nov. 3 <sup>rd</sup> - 4th
<b>Winter</b>	Friday, November 9th	Sat. November 10 <sup>th</sup> 2-5pm	<b><i>Member's Holiday Party</i></b> Friday, December 7 <sup>th</sup> , 6pm

### Shipping Policies:

- Ship dates are weather dependent and may be delayed due to hot or cold weather. We strive to send wine in the best condition. We send an email with shipment information one month prior to each release.
- Please remember that a **signature is required** to receive wine deliveries.
- Wine deliveries cannot be made to P.O. Boxes.
- We recommend shipping to a business address.
- We ship to every state we can. Please contact us at [wineclub@medlockames.com](mailto:wineclub@medlockames.com) if you have questions.
- Please notify us of any address or credit card updates at least 2 weeks in advance of shipment by updating your account online or by emailing us at [wineclub@medlockames.com](mailto:wineclub@medlockames.com).